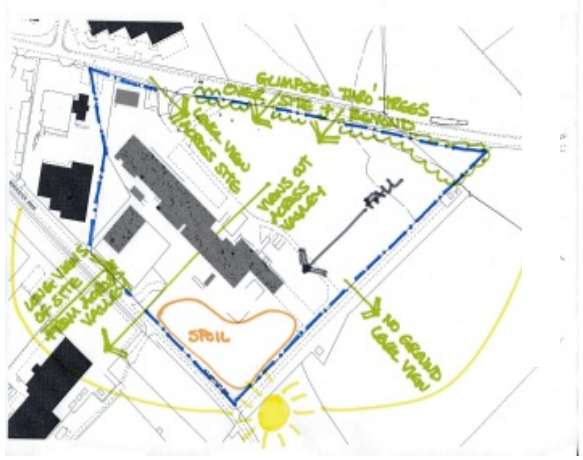
Chartwell Business Park & Faraday Drive Planning Briefs, Bridgnorth

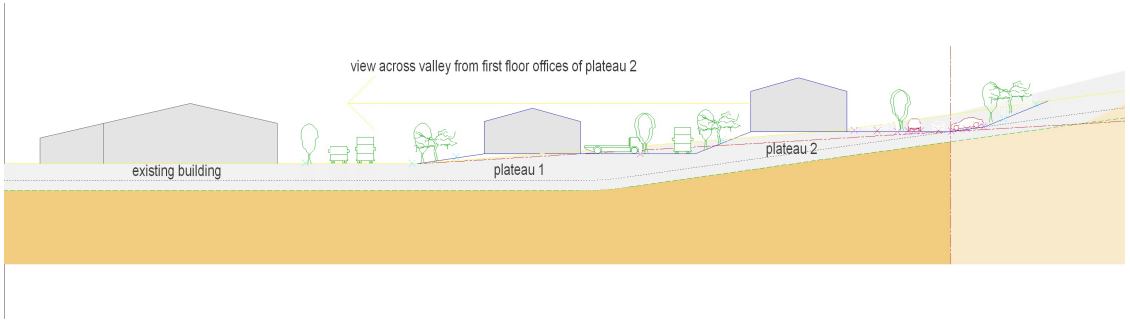
Bridgnorth District Council

Brief

BE Group was commissioned to carry out a development assessment and planning brief for industrial sites on the outskirts of Bridgnorth; one for two sites at Faraday Drive and another for Chartwell Business Park.

The brief for Faraday Drive was to promote starter units, whereas for Chartwell it was to promote a comprehensive redevelopment of the site for industrial and office use.





Activities

The production of the planning brief involved:

- Site appraisals
- Analysis of commercial property market
- A review of current planning policy for each site
- Designing layout options
- Developing design guidelines for new buildings.

Outcome

Desktop published planning briefs for the two areas including indicative layout plans and site analyses.

Planning briefs adopted as draft supplementary planning guidance, to guide and manage development to meet the industrial and commercial needs of Bridgnorth.

Bridgnorth District Council

BE group