

Planning Appeal Expert Advice

Congleton Borough Council

Brief

BE Group was asked to represent Congleton Borough Council at two planning appeals. The first was to provide advice on the change of use of an industrial unit into housing; the second concerned the redevelopment of an hotel, also for housing.

The industrial unit was occupied by First Carton, and was located on the edge of Congleton itself. Holly Lodge Hotel was in Holmes Chapel.

Activities

- Scrutiny and critique of evidence submitted
- Analysis of site and surroundings
- Options for employment re-use
- Financial appraisals to consider viability of redevelopment
- Demand appraisal for each site: employment profile, employment land supply, take-up rates, rents, vacancies, etc
- Representation at the hearings.

Outcome

BE Group successfully acted for Congleton Borough Council, securing the future of the two premises for the long term benefit of the area.

