

Richard Cooper Street & Phoenix Street Public Consultation & Design Guide

East Riding of Yorkshire Council

Brief

BE Group was appointed by East Riding of Yorkshire Council to undertake a community consultation on the future use of Richard Cooper and Phoenix Streets in Goole, to support the production of a Design Guide that will inform development of the area.

The aim of the project was to ensure the public were at the centre of decisions relating to the study area's development.

Activities

A wide ranging public consultation was completed including two exhibitions, surveys of residents in and around the study area, and meetings with the Eastern European community and a local youth group. The study also included desk-top research, site surveys and consultations with property market stakeholders and public sector agencies.

Outcome

The public consultation identified a number of key themes that were incorporated into the Design Guide:

- Two and three bed housing suitable for owner-occupiers and accommodation for the elderly
- Cul-de-sac to create a more resident focused layout, incorporating green space and maintaining the privacy of existing homes
- Design in keeping with its surroundings using brick and slate and incorporating feature buildings
- Housing to be of a similar height to those of the surrounding area, including feature buildings and Home Zones.

Four options were drawn up which reflected these themes and could be used as a template for the study area's development.

