

# Former Glaxo Smith Kline Site, Speke Boulevard, Speke

## New Capital Developments

### Brief

In 2004 BE Group introduced GSK's 26 acre former manufacturing facility to New Capital Developments as a possible redevelopment opportunity.

The site included high bay warehousing, offices, a 1940s manufacturing building, a modern high quality pharmaceutical facility and six acres of surplus land.

BE Group are providing advice on the re-use and refurbishment of the existing buildings, and the development and sale of the land, which has recently gained planning consent for B1,B2 and B8 uses



### Activities

A marketing strategy was drawn up in conjunction with an advertising agency. The site was re-branded and promoted as Southern Gateway, a mixed-use business park.

The specialist nature of some of the buildings dictated a marketing campaign aimed at the pharmaceutical industry.

BE Group worked with the architects to draw up a planning brief for the development site ahead of the planning application being submitted



### Outcome

Of the 500,000 sqft available floor space, currently over 200,000 sqft has been let or is under offer to a variety of companies, including Eli Lilly, Gencoa, Gold Crown Foods, Jarvis and AF Marketing.

