

Newbridge Road, Ellesmere Port - Area Development Framework

Cheshire West and Chester Council

Brief

This project has been developed to provide the springboard for the delivery of new investment in the Newbridge Road area of Ellesmere Port. This is to take account of current economic and market conditions and change within regional governance and the regeneration agenda at a national level.

The aspiration is to bring forward commercially deliverable schemes that will assist in the transformation of Ellesmere Port. It will create new opportunities for growth and development in this area - a key industrial zone. This is to be founded on industry-based insight and intelligence, specifically targeting advanced manufacturing and energy sectors end-users - a particular strength of the wider area. A catalyst for this is the emerging proposal by EA Technology to relocate to the location.

The Area Development Framework will create a unified, strategic, long-term vision for Newbridge Road and its industrial hinterland. This will result in a realistic and deliverable masterplan.



Activities

BE Group is working as part of a multi-disciplinary team to provide advice on:

- statutory planning
- urban design and masterplanning
- architecture
- civil/structural engineering
- transport and movement
- environmental/ecological sciences
- project management
- cost consultancy
- commercial property
- delivery vehicles
- funding and investment.



Outcome

Awaiting completion of the study.

