Widnes Waterfront Masterplan & Delivery Strategy

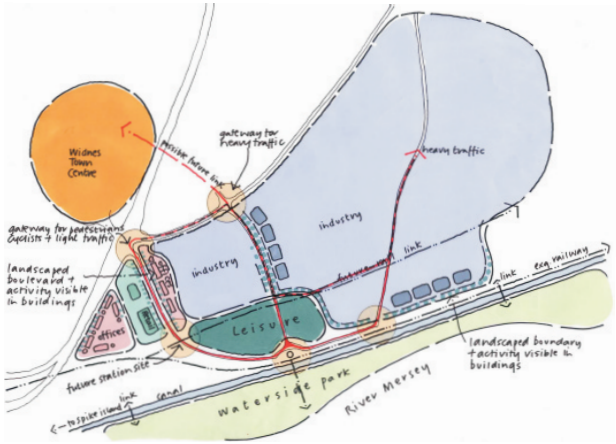
Halton Borough Council

Brief

Halton Borough Council appointed BE Group as part of a multi-disiplinary team to produce phase two of the Widnes Waterfront Masterplan and Delivery Strategy, for the period 2009 to 2013.

The masterplan will assist the Council to deliver its strategic vision for Widnes Waterfront. This aims to transform a partially vacant, underused and contaminated industrial area in southern Widnes.

The masterplan will combine commercial, tourism, recreational and residential developments to provide quality long term jobs and waterfront homes.



Activities

- Review of the phase one masterplan and delivery strategy, as well as other relevant background documents
- Extensive site visits
- Assessment of the area's key strengths, weaknesses, opportunities and threats
- Identification of key principles to guide the progress of the masterplan
- Options testing including financial appraisals
- Production of a final masterplan and forward strategy including:
  - Detailed delivery plans
  - Funding schedule
  - Management arrangements
  - Implementation programme
  - Summary of further study/advice requirements.

Outcome

The preferred option sets out mixed-use proposals for the next five years and beyond, and includes industrial, high quality offices, leisure park and residential.

In difficult economic times the delivery strategy, produced alongside the masterplan forms an important element of the overall work, setting out a realistic phasing of projects and identifying potential sources of funding to help deliver projects.

BE group