

# Mablethorpe Town Centre Regeneration Strategy

Groundwork Lincolnshire / East Lindsey District Council / EMDA

## Brief

BE Group was appointed to prepare a regeneration strategy for Mablethorpe town centre in Lincolnshire. The strategy provided a framework to guide regeneration and establish priorities for specific projects.

The East Midlands Development Agency funded the project, which addressed issues of townscape, access and transport, open space, tourism, retail and commercial property. Partners on the project produced a social inclusion strategy and advised on highways and transport matters.



## Activities

- SWOT analysis
- Consultation exercise, involving public exhibition and client workshop
- An urban design framework
- Market demand assessment
- Implementation framework with costed proposals and timescale

## Outcome

Following a public consultation exercise the final regeneration strategy was presented to the client to be used to kick start and progress the regeneration of the town centre

