

# Macclesfield Property Study

Macclesfield Borough Council / Cheshire County Council / Macclesfield Chamber of Commerce and Enterprise

## Brief

The main purpose of the study was to investigate the supply and demand for employment land and premises for B1, B2 and B8 uses in the Borough of Macclesfield. It was commissioned to test the common perception that the Borough's economy is being constrained by the lack of readily available development sites.

It was also commissioned to inform the Local Development Framework which is in its early stages of preparation.

## Activities

Review of studies and strategies to understand the contextual situation.

Consultation with public sector agencies such as NWDA, Cheshire and Warrington Economic Alliance, Business Link.

Interviews with a wide range of property agents, developers and investors such as Orbit, Magnus, King Sturge and Hallams Commercial.

Site visits to understand the quality and range of employment land and premises.

Survey of 600 local businesses to identify The extent of local demand.

## Outcome

The study assessed the Borough's business profile to understand location and needs; appraised supply of land and premises; considered likely changes to predict future needs.

Office market is strong and growing, especially in the north and west, in Macclesfield there is still an emphasis on industrial activity.

Company survey identified pent-up demand for land and property, especially industrial space in and around the town of Macclesfield. This is not met by existing land, which is either geared towards offices or not available for development.

