

# Melton Mowbray Town Centre Masterplan

Melton Borough Council

## Brief

BE Group, together with Taylor Young and Aecom, was commissioned by Melton Borough Council to complete a masterplan for Melton Mowbray town centre in Leicestershire.

Objectives included:

- Producing an Urban Design Framework to guide future development
- Developing a 'niche' offer
- Identifying potential development sites
- Incorporating community needs
- Resolving transport and parking issues.

## Activities

- Review of context, policies and programmes
- Urban design, environmental and spatial audit
- Examination of transportation, movement and linkages
- Property market assessment
- Completion of a retail assessment
- Carrying out a town centre healthcheck
- Consultation with key stakeholders, retailers and the community
- Identifying and producing options for key development sites
- Identifying exemplar projects.

## Outcome

Six transformational projects emerged from the masterplanning process:

- Nottingham Road car park for new office development
- Melton College redevelopment and commercial development
- Extension of the Bell Centre for retail
- Commercial development at the railway station
- Public realm enhancement
- Reorganisation of the cattle market to make space for commercial/community development.

