

Haltwhistle Roadside Site Feasibility Study

Northumberland Strategic Partnership

Brief

BE Group was appointed, together with Taylor Young and Aecom, to undertake a feasibility study for a 4.5 ha site on the outskirts of Haltwhistle. Haltwhistle is a small market town to the north of the A69 and close to Hadrian's Wall.

The study assessed how the site could be developed, looking at the potential uses that could provide jobs and attract visitors, such as:

- roadside services
- visitor centre
- retail workshops
- Small business space
- tourist facilities.

Activities

- Site visits
- Consultation with various stakeholders including Northumberland National Park, developers, property agents and landowners
- Site masterplanning
- Financial appraisal
- Highways and infrastructure improvements
- Survey of local companies
- Community consultation event
- Assessment of demand for potential uses.

Outcome

The feasibility study identified opportunities for a mixed-use development that will create a visitor attraction, while meeting both local employment needs and those of commuters along the A69.

The proposed development provides space to meet the expansion needs of key employers in Haltwhistle, as well as providing roadside services. However, it also provides opportunities for a range of other occupiers who will boost tourism in the town. These include the National Trust, creative industry firms and hotel operators. A small local history museum is also proposed.

