

# Creative Enterprise Centre, Sandbach

## Sandbach Partnership

### Brief

BE Group appointed by Sandbach Partnership to undertake a feasibility study into the development of a Creative Enterprise Centre in Sandbach, Cheshire under the NWDA Market Towns Initiative. The proposal was to build a community facility to draw together the local community, business and educational sectors.

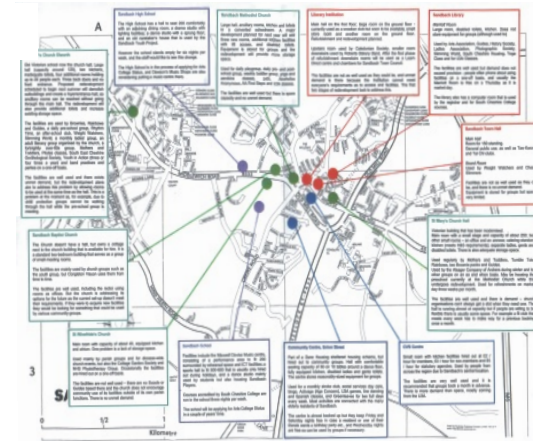


### Activities

- An audit of community facilities
- Assessment of the planning context
- Examination of demand for small business space
- Quantification of the scale of the creative industries sector in the area
- Assessment for the proposed site
- Discussion with community groups about their needs
- Consultation with primary and secondary schools, the higher and further education sectors.



CONGLETON  
Borough Council



### Outcome

Although the Centre meets many of NWDA's tier 3 outputs to warrant the MTI, in practice it would be difficult to run and sustain.

Recommended that rather than focusing on one large project, Sandbach Partnership should develop a range of smaller projects to secure funding.

BE Group appointed to undertake second stage commission to develop these projects, mainly identified in the original Market Town Healthcheck, into a bid to NWDA.