

Cheadle & Leek Town Centre Masterplans

Staffordshire Moorlands District Council

Brief

BE Group has been commissioned by Staffordshire Moorlands DC to produce town centre masterplans for Leek and Cheadle.

The masterplans will direct the Council and other partners' approaches to improving the two town centres.

The objectives of the studies are to:

- Identify employment opportunities through the redevelopment and enhancement of vacant and underutilised land and properties
- Identify the potential to increase resident and visitor expenditure and reduce the leakage of expenditure to other centres
- Strengthen the retail and service hubs of Leek and Cheadle.

Activities

- Reviewing local and regional strategies
- Assessing market demand for office, leisure and other employment uses
- Consulting with key landowners and stakeholders
- Undertaking a business survey in each town
- Extensive community consultation
- Examining car parking provision in both towns
- Identifying suitable uses or enhancement for the 11 identified sites in Cheadle and 15 sites in Leek
- Estimating indicative costing and resulting values for suggested preferred options at each site.

Outcome

Awaiting completion of the study.

