

Victoria Park Design & Delivery Strategy

Warrington Borough Council / Environment Agency

Brief

Warrington Borough Council has commissioned the production of a design, development and delivery strategy for Victoria Park and the adjoining waterfront and greenspace networks.

The study area is one of the most important regeneration, greenspace and recreational economy opportunities in Warrington. It is prioritised in Warrington's Transformation Programme's Greenway and Healthy Lifestyles, and Physical Regeneration delivery strands.

The commission will assess Victoria Park in terms of how it may become:

- An opportunity hub integral to the Borough's wider regeneration strategy, acting as a catalyst for activity and change on the ground
- A sub-regional sports and recreation destination, whilst still being the town park in Warrington
- A celebration of all aspects of the River Mersey.

The project will also require selling the concepts and benefits to the local community, funding partners and wider investors.

BE Group is part of a multi disciplinary team, with responsibility for leading on the project appraisal, development delivery, funding and business appraisal elements of the commission.

Activities

Extensive consultation with existing/potential user groups, comprising a varied range of leisure and sports clubs and organisations, as well as funding bodies. These include Warrington Town FC and Warrington Rowing Club, both of whom are considering relocation from their existing locations; Warrington Athletics Club (regeneration of the existing athletics stadium within Victoria Park); local amateur football and rugby clubs; allotments associations.

Detailed consultation with sports funding bodies, including Sport England; FA; Rugby Football League together with delivery organisations such as Groundwork; The Mersey Forest.

Development of series of options, each to be tested for financial viability and delivery. Delivery strategy and plan to be produced.



Outcome

Awaiting the completion of the study.

